Published by the Pennsylvania Bar Association

January 2007

# Looking Ahead to the Conference of County Bar Leaders: "Where Bar Leaders Gather and Learn"

By Alfred Jones Jr., CCBL President

As Bar leaders, we all look forward to the Conference of County Bar Leaders to give us a chance to get ourselves and our boards out to a conference focused specifically on the running of an efficient and financially responsible bar association. As a result, the conference becomes the forum for bar execs and bar leaders to exchange ideas, address regional and statewide issues and stimulate the improvement of the legal professional in general. This year promises to provide that engaging environment through a combination of presentations including the ones we wait for every year and brand new topics involving the timely issues for 2007, like Ellen Freedman's debut presentation, "Making the Most of Your Time," and Paul Brahim's "Financial Management of Bar Association Assets."

During the breakout sessions on Friday, there are several new topics that are sure to appeal to many bars. Nancy Paul, executive director of the Montgomery Bar Association, and Kenneth Shear, executive director of the Philadelphia Bar Association, are presenting a session on how to use technology to keep a vibrant and active membership. Additionally, hot on the heels of the extremely successful PBA Diversity Summit, we are pleased to have a distinguished panel presenting "Diversity: Pipeline Programs for Potential Lawyers" answering the question of how do local bar associates set up and

assist other entities and institutions, including the PBA, in creating pipeline programs for the identification and nurturing of lawyers? One topic that every bar leader could ask about their bar association is going to be tackled by the PBA Quality of Life/Balance Committee in the session "What is the Quality of Life in Your Bar Association? Tools for Your Assessment and Methods for Improvement."

As you have grown to expect, representatives of the Disciplinary Board will be present to keep us abreast of the current issues facing local bar associations

and the Unauthorized Practice of Law Committee will be presenting the ever-popular "Unauthorized Practice of Law: What Your Association Can Do About It." The Professional Liability Committee will perform the "Live and Unplugged" version of the Avoidance of Malpractice Insurance Seminar, including an unexpected cameo from an old friend!

As the chair of the CCBL Executive Committee, I look forward to meeting you all for a fun-filled and educational seminar this year!

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## **CCBL Schedule of Events & Session Descriptions:**

February 22 - 24, 2007 • Hershey Lodge, Hershey

Thursday, February 22, 2007 9:00 p.m. - 11:00 p.m. Meet and Greet and **Early Bird Registration** 

Friday, February 23, 2007 8:00 a.m.

**Registration and PBA Supermarket** 

8:30 a.m. – 9:00 a.m.

**CCBL** Orientation Moderators: Alfred Jones Jr., Esq.,

**CCBL** President

Terry D. Weiler, Esq., CCBL Vice

President

8:45 a.m. – 9:45 a.m.

Pennsylvania Assn. of Bar Executives

9:00 a.m. - 9:50 a.m.

#### Participating in the PBA

Join PBA staff for a survey of programs and resources available to individual members and county bar associations. Printed materials describing member benefits and initiatives, along with practice assistance will be available. Come and find out what the PBA can do for you, and it's all just a phone call or e-mail away.

Moderator: Karolyn Vreeland Blume, Esq., CCBL Executive Committee

#### TWO BREAKOUT SESSIONS

10:00 a.m. – 11:30 a.m.

#### **Planning Your Year as Bar President**

A favorite "old" program with a new dimension. Hear about and discuss issues involved in successful techniques for leading associations of all sizes and functioning with and without an executive director (full-time or part-time). Moderator: Samuel D. Miller III, Esq.,

**CCBL Executive Committee** 

10:00 a.m. - 11:30 a.m.

### **Avoiding Legal Malpractice Claims**

CLE 1.5 hours

Members of the PBA Professional Liability Committee will present a live presentation of the current issues involving malpractice insurance in Pennsylvania: Rule 1.4c.

Moderator: Hope Guy, Esq., CCBL YLD Representative

Conference members who attend this session will receive up to a 5 percent discount on their PBA-endorsed malpractice insurance, plus 1.5 hours of CLE ethics credit.

11:45 a.m. – 1:30 p.m.

#### **Kick-Off Luncheon**

Welcome, presentation of awards, and main speaker Presiding: Alfred Jones Jr., Esq., **CCBL** President Presentation of Awards: Gilbert Nurick Award Chief Justice John P. Flaherty Award Arthur J. Birdsall Award Introduction of Speaker: Kenneth J. Horoho Jr., Esq., **PBA** President

1:30 p.m. – 2:00 p.m.

#### Hotel Check-in Break and **Networking Session**

If you are receiving a County Bar Recognition Award, please be sure to have your photograph taken at this time.

#### THREE BREAKOUT SESSIONS

2:00 p.m. – 3:00 p.m.

#### **Financial Management** of Bar Association Assets

Financial management of a bar association with a focus on fiduciary investments and generating income for fiscal management in the event that revenue from local legal journals is taken away by technology or act of the Legislature. Moderator: George A. Verlihay, Esq., **CCBL Executive Committee** 

2:00 p.m. – 3:00 p.m.

#### **Diversity: Pipeline Programs** for Potential Lawyers

Discussing how local bar associations may set up and assist other entities and institutions, including the PBA, in creating pipeline programs for the identification and nurturing of potential lawyers. Moderator: Samuel T. Cooper III, PBA Minority At-Large Governor

2:00 p.m. – 3:00 p.m.

#### The Disciplinary Board

What you need to know about the Disciplinary Board at the county bar level and an update on recent developments. Moderator: Thomas V. Casale, Esq., **CCBL Executive Committee** 

3:00 p.m.

**PBA YLD Business Meeting** 

#### THREE BREAKOUT SESSIONS

3:05 p.m. – 4:05 p.m.

**Technology:** 

#### What is Happening Today?

A program describing how bar associations can utilize new technology to keep and acquire a vibrant membership. Moderator: Becky Morgenthal Exec. Dir., Cumberland County Bar Association and PABE President

3:05 p.m. – 4:05 p.m.

#### **Unauthorized Practice of Law: What** Your Association Can Do About It

CLE 1.0 hour

Unauthorized practice of law is a threat to all lawyers and bar associations. Learn about recent legal developments in the field of UPL, what your association can do to try to stop it, and how to set up a UPL Committee in your county and work with PBA's very active and prominent UPL Committee. Always a top-notch program. Moderator: Samuel D. Miller III, Esq., **CCBL Executive Committee** Conference members who attend this session will receive 1 hour of CLE ethics credit.

3:05 p.m. – 4:05 p.m.

#### Quality of Life: What is the Quality of Life in Your Bar Association? **Tools for Your Assessment and Methods for Improvement**

This panel discussion will identify ways to assess the quality of life of lawyers, as well as constructive ways to address and improve quality of life and balance issues.

Moderator: Terry D. Weiler, Esq., **CCBL Vice President** 

### **CCBL Schedule & Sessions, continued:**

### February 22 - 24, 2007 • Hershey Lodge, Hershey

#### **PLENARY SESSION**

4:15 p.m. – 5:15 p.m.

Beer & Bull with the PBA Leadership

Moderator: Terry D. Weiler, Esq.,

CCBL Vice President

Speakers: Kenneth J. Horoho Jr., Esq.,

**PBA President** 

Andrew F. Susko, Esq., PBA President-Elect C. Dale McClain, Esq., **PBA Vice President** 

6:45 p.m. – 11:30 p.m.

Dinner, Dancing & Hospitality

Saturday, February 24, 2007 7:30 a.m.

Hot Breakfast Buffet

8:00 a.m. – 9:00 a.m.

**Networking Breakfasts/ Roundtable Discussions** 

Moderators: CCBL Executive

Committee Members

Roundtable 1: Leadership & Governance Issues (Committees,

Retreats & Meetings, Oh My!) Roundtable 2: Public Education and

**Public Relations Program Ideas** Roundtable 3: Bar Foundation Issues

(including Fundraising)

Roundtable 4: Non-Dues Revenue

**Brainstorming** 

Roundtable 5: Attract New Members, Retain the Old and Keep Those in the Middle Involved

9:05 a.m – 10:05 a.m.

#### **Optimizing CLE Credits You Can** Offer to Your Members

Explore the opportunities for county bars to optimize the CLE credit hours that can be offered to their membership. We will have the perspective of bar execs who currently provide CLE to their members, an overview from PBI of current CLE opportunities for individual members and bar associations — including how you can access video and teleconference programs — and a representative from the CLE Board will be there for all your CLE accreditation questions.

A "don't miss" presentation for the county bar looking for ways to enhance member benefits.

Moderator: Michele Dawson, Esq., **CCBL Executive Committee** 

10:05 a.m. - 10:15 a.m.

#### **Bar Leader Forum/Business Meeting**

Presentation of Plaque to Outgoing President

Presentation of Gavel to Incoming

President

Election of Officers and New Executive Committee Members

Presiding: Alfred Jones Jr., Esq.,

CCBL President

#### **PLENARY SESSION**

10:15 a.m – 11:45 a.m.

#### **Making the Most of Your Time**

CLE 1.5 hours

Managing mountains of information, while coping with the relentless daily responsibilities and details necessary to properly service your clients can be a stressful and daunting environment for any attorney. Those who do not effectively and efficiently use their time in an organized manner make more mistakes, miss deadlines, frequently disappoint clients and may ultimately face disciplinary problems and/or malpractice claims.

This fast-paced session addresses the many new and persistent challenges you are likely to face. It examines the factors that may hold you back from operating efficiently. And it explores the techniques and tools readily available to help you meet those challenges head-on and stay on top of your game. Introduction: Alfred Jones Jr., Esq., **CCBL** President

Presenter: Ellen Freedman, PBA Law Practice Management Coordinator Conference members who attend this session will receive 1.5 hours of CLE substantive credit.

11:45 a.m.

**Lunch on the Run** 

#### LATE-BREAKING NEWS

NEW for 2007! All CCBL Seminar "Notebook" materials will be provided on a CD-ROM, as well as the traditional binder. All you tech-savvy attendees are encouraged to bring your laptops and follow along electronically.

#### **CCBL** Registrations

The official registration date has passed, but reservations are still being accepted on a space-available basis. Contact County Bar Services Director Michelle M. Shuker, Esq. at the PBA at (800) 932-0311, Ext. 2218, or michelle.shuker@pabar.org if you wish to attend but have not yet made your reservations.

#### **PABE Fundraising Efforts**

The Conference of County Bar Leaders is grateful for the support it has received from the Pennsylvania Association of Bar Executives (PABE) for the annual CCBL seminar. PABE has supported the CCBL in many ways over the years, including volunteering a PABE sponsorship and promoting individual county sponsorships. The PABE recognizes the value of the seminar and last year did a fine job of finding sponsors to help subsidize the conference. Not everyone knows that the CCBL is NOT a conference that generates enough income to cover its expenses.

The PABE has voted to be a gold sponsor of the CCBL once again in 2007. Bar Executives are asked to consider also being a gold sponsor with a \$1,000 contribution, or a silver sponsor with a contribution of less than \$1,000. Please join the PABE in supporting the CCBL to help continue the quality education and leadership training programs offered.

Individuals and organizations who wish to become sponsors of the CCBL are asked to contact Michelle Shuker, Esq. at the PBA at (800) 932-0311, Ext. 2218, or michelle. shuker@pabar.org. All sponsors will be recognized at the event.



# On the Local Scene...

#### **Allegheny**

#### **Hispanic Attorney's Committee**

The Allegheny County Bar Association has launched an Hispanic Attorney's Committee. The committee plans to encourage the development of the area's growing Hispanic legal community. It will represent the interests of Hispanic lawyers, judges, law professors and law students, among others. The committee's goals are aligned with those of the ACBA, which works to improve the legal profession through community involvement and working for justice in society, including the promotion of diversity through projects and programs.

#### Beaver

#### **Service Award Presented**

During the Nov. 30 Membership Meeting of the Beaver County Bar Association, the Judge Joseph S. Walko Service Award was presented to Laura J. Tocci. The award is given to recognize and honor an individual or individuals whose commitment, dedication and service to the community deserves recognition by his or her peers in the legal profession. The recipient's donations of time, talent and expertise serve as a model to be emulated by fellow members of the association, the Bar and the Beaver County community in general.

#### **Celebrate the Constitution**

The Beaver County Bar Association provided materials and presentations on the Constitution to over 900 Beaver County students from September through December 2006. Members from both the Bench and Bar traveled to local schools to speak about the Constitution. Pocket-sized Constitutions were distributed and students signed Mock Constitution posters. These posters were displayed at the Beaver County Courthouse.

#### Carbon

#### **Courthouse Upgrade**

The Carbon County Bar Association and the county government are cooperating on a major upgrade of the courthouse law library in Jim Thorpe. The plan includes removal of an electronic collection in favor of printed materials. The bar association also intends to buy new furniture for the library.

#### Chester

#### "Access to Justice" Supplement

The Chester County Bar Association published its second annual "Access to Justice" supplement to the West Chester Daily Local News. Advertising was purchased by businesses within the community as well as by members of the bar association. The 24-page supplement described the various programs offered by the CCBA, provided articles by three Court of Common Pleas judges and several attorneys, as well as provided insight on the law-related organizations supported by the bar association. All proceeds were donated to Legal Aid of Southeastern Pennsylvania, the Domestic Violence Center of Chester County and the Crime Victims Center of Chester County.

#### Fundraiser

The Chester County Bar Association held a "Marketplace Wine & Cheese Social." Approximately 20 local artists and craftspeople participated in the event, attended by about 100 attorneys and local businesspeople. Each vendor donated a gift that was raffled during the event. Proceeds from the raffle and vendor fees were donated to the Chester County Bar Foundation.

#### Crawford

#### **Smoke Detectors Donation**

The Crawford County Bar Association donated smoke detectors for distribution by the Meadville Central Fire Department during National Fire Prevention Week.

#### **Dauphin**

#### **Joint Dinner Meeting**

The Dauphin County Bar Association and the Keystone Bar Association (formerly known as the Harrisburg Black Attorneys Association) held their Seventh Annual Joint Dinner Meeting, featuring Widener University School of Law Assistant Provost and Dean Linda L. Ammons. The Hon. Robert N.C. Nix Scholarship Awards were presented to Nicci Harrell and Virginia E. Spiess from the Pennsylvania State University Dickinson School of Law, and Diana S. Bonilla and Fateen J. Bullock of the Widener University School of Law, Harrisburg Campus.

#### **Goldberg Lecture Series**

The Dauphin County Bar Foundation sponsored its Sixth Annual Arthur L. & Harry B. Goldberg Lecture Series, with a topic of Practical Dispute Resolution. This popular lecture, which included two CLE credits at no charge, attracted 180 attendees.

#### **Memorial Service**

The DCBA Memorial and Outreach Committee coordinated a memorial service to honor Frederick W. Andrews, Heather Faust, Robert D. Hamilton, Robert D. Hanson, F. Lee Shipman and Francis M. Socha, all of whom had died over the past year. This event provides members an opportunity to demonstrate respect for their former colleagues and commitment to one of the finest traditions of the bar association.

#### **Board Retreat**

The DCBA Board of Directors met on Oct. 26 for a strategic planning session facilitated by a representative of the American Bar Association. The session was designed to help the board develop a three-year plan for the DCBA. The group identified key organizational values and challenges, brainstormed actions the bar can take to address those challenges, and prioritized goals and targets.



#### Delaware

#### **Inter-County Golf Tournament**

Golfers from the Delaware County Bar Association participated in an 18-hole, end-of-year golf tournament, taking on and defeating the Chester County Bar Association, six matches to two.

#### "Ident-A-Child Day"

The Delaware County Bar Association held an "Ident-A-Child Day" in the association's auditorium. Parents received one free identification kit per child, which contained information in the case of an emergency, missing child alerts, or other such events. Representatives from the FBI and other local law enforcement agencies were on-site to demonstrate and discuss the kit and child safety issues.

#### **Fayette**

#### **Legal Aid Donation**

The Fayette County Bar Association donated \$12,000 to the Southwestern Pennsylvania Legal Aid Society.

#### Law Practice Management Seminar

The Fayette County Bar Association, in conjunction with PNC Bank, held a seminar for members. Featured presenter was PBA Law Practice Management Coordinator Ellen Freedman, who spoke on a variety of topics, including legal ethics.

#### Lackawanna

#### **Bench Bar Conference Anniversary**

The Lackawanna Bar Association recently celebrated the silver anniversary of its Bench Bar Conference. This year, Superior Court of Pennsylvania Judge Seamus P. McCaffery was the keynote speaker. The annual Bench Bar Conference is a continuing legal education program offered to members of the bar association. It offers attendees current, pertinent material affecting their practice, and subsequently their clients and the general public. The conference has educated hundreds of attorneys in the community, as well as surrounding counties, on various

legal subjects, and has received special recognition from the Pennsylvania Bar Association.

#### Lancaster

#### **Judicial Evaluations Released**

The Lancaster Bar Association's Judiciary Committee has released its ratings of judicial candidates. More than 20 lawyers completed questionnaires for the bar association and were interviewed by the 17-member committee. The 38-question survey evaluated each candidate's integrity, moral character and work ethic and measured him or her on such elements as good judicial temperament, common sense, compassion, decisiveness, firmness, open-mindedness, tact, patience, courtesy, impartiality, humility, eventemperedness and fairness. The questionnaire also asked candidates to reveal any alcohol or drug addictions.

#### Lebanon

#### **Environmental Lunch and Learn**

The Lebanon County Bar Association held a lunch and learn in conjunction with the PBA Environmental Law Committee, focusing on environmental issues in land use and development.

#### Monroe

#### **ID Theft Public Information Forum**

In conjunction with the Pennsylvania Bar Association's Public Education Campaign on identity theft, the Monroe County Bar Association sponsored a public information forum on the topic. Speakers included representatives from the Attorney General's Bureau of Consumer Protection, the county district attorney's office and Consumer Credit Counseling Services. Members of the public were invited to the free event and were provided with packets of information to take home.

#### **Fundraiser Auction**

The Monroe County Bar Association held an auction of fine art, sports and music memorabilia to raise funds to help less fortunate children in the county. Guest auctioneer was Julienne B. Simpson, head women's basketball coach at East Stroudsburg University.

#### **Family Events for Bar Members**

In two events planned to bring members and their families together for fun and fellowship, the Monroe County Bar Association chartered a bus to New York City for a day of shopping, tourist activities and a Broadway play. In October, the bar association held a Halloween Mingler at the Bar Center for members and their children. Children received Halloween goodie bags, played games and watched "spooky" movies.

#### **Montgomery**

#### Lawyer Referral Online

The Montgomery Bar Association has rolled-out its fully automated Online Lawyer Referral Service. The new program allows visitors to receive a free referral to a participating attorney 24/7 by following a simple five-step qualifying process. Like the traditional Lawyer Referral Service, users are provided the name, telephone number and e-mail address of an attorney who is conveniently located and qualified to handle his or her specific legal matter. The referral information is forwarded to the selected attorney and the user may then contact the attorney to set up a consultation.

A representative from the MBA added, "Offering LRS online opens up some great new promotional opportunities for the [LRS] service. We're currently seeking out county agencies, local media outlets and partners in the community willing to place linked banner ads on their respective Web sites. Press releases announcing the launch of the new, online service will help bring added attention to LRS as well."

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# On the Local Scene...

(Continued from Page 5)

#### Philadelphia

#### **School Funding Forum**

The Philadelphia Bar Association Chancellor's Forum on "How Pennsylvania School Funding Jeopardizes Philadelphia's Future (And What You Can Do About It)" was held on Oct. 16. Congressman Chaka Fattah, a long time advocate for public education; Philadelphia School District CEO Paul Vallas and Helen Gym, a former teacher and consultant in the district and a parent activist were panelists. Almost 100 people attended the lunchtime meeting, which was hosted by Bar Association Chancellor Alan M. Feldman in the association's conference center. At the event, organized by the association's Delivery of Legal Services Committee's Public Education Reform Subcommittee, the panelists discussed various financial problems the school district faces, particularly a large budget deficit, as well as what the legal community can do to assist the district.

#### **Distinguished Jurist Award**

The Philadelphia Bar Association honored Louis J. Presenza, president judge of the Municipal Court of Philadelphia, with its 2006 Justice William J. Brennan Jr. Distinguished Jurist Award at the association's October Quarterly Meeting and Luncheon. The award recognizes a jurist who adheres to the highest ideals of judicial service.

#### Somerset

#### **Courthouse Artwork**

The Somerset County Bar Association is sponsoring the awards for an art and written works show featuring the Somerset County courthouse. Awards will be presented to students and adults.

Another project of the association was the refurbishing of the portraits of the county judges, part of the overall refurbishment and restoration of the courthouse.

#### Westmoreland

#### **Estate Planning Program**

The Westmoreland Bar Association joined with the Pennsylvania Attorney General's office to present a free program on estate planning and ways to recognize living trust scams.

#### **Scholarships Awarded**

The Westmoreland Bar Foundation awarded the following scholarships: The Donald Laird Hankey Memorial Scholarship to Sarah R. Denne of Irwin; the Wayne R. Donahue Memorial Scholarship and the Hon. David H. Weiss Memorial Scholarship to Robert Seibel, a first-year student at the University of Pittsburgh School of Law; and the Mock Trial Scholarship to MacKenzie Smith.

#### "Merry Mixer" Fundraiser

The Westmoreland Bar Foundation held their annual "merry mixer" fundraiser, an evening of shopping and socializing featuring "celebrity" judicial bartenders.

#### Wilkes-Barre/Luzerne

#### **Charity Donation**

The Luzerne County Bar Association Charitable Foundation, Inc., the fundraising arm of the Wilkes-Barre Law and Library Association, made a donation to St. Jude's Children's Research Hospital. This was one of eight such donations made by the foundation to area charities.



(from left) David E. Schwager; WBLLA vice president Sheila L. Saidman; PBA President Ken Horoho; WBLLA president Joe Cosgrove; secretary-treasurer and executive director Joseph Burke III at the WBLLA Law Library rededication.

#### Law Library Rededication

PBA President Kenneth J. Horoho Jr. was on hand for the dedication and renaming of the Wilkes-Barre Law and Library Association/Luzerne County Bar law library. Judge Thomas Vanaskie of the U.S. District Court for the Middle District of Pennsylvania was the keynote speaker. The ceremony included an unveiling of a plaque and portrait of Judge Max Rosenn, for whom the law library is now named.

#### York

#### **Theatre Benefit**

The York County Bar Foundation and the Strand-Capitol Performing Arts Center were recipients of proceeds from a performance of "The Best of the Bar Stools," a musical parody satirizing the local legal system presented by county attorneys, judges and local personalities.

#### **Send Us Your News**

March 5, 2007 is the copy deadline for the April 2007 issue of the newsletter.

Send your news for *The County Line* to PBA County Bar Services Director Michelle M. Shuker, Esq., at Michelle.Shuker@pabar.org or PBA, PO Box 186, Harrisburg, PA 17108.

Call Michelle at (800) 932-0311, ext. 2218 with your questions.

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# 2006 in Review: A Year of Change at the PBA

The year 2006 brought many dynamic changes to the Pennsylvania Bar Association.

As you know, it was the year the PBA saw the well-deserved retirement of Arthur J. Birdsall as County Bar Services director. Art was a devoted and accomplished PBA employee for 39 years. Step-



Michelle M. Shuker

ping into the County Bar Services director position is attorney Michelle M. Shuker. Many bar leaders have now had the opportunity to meet Michelle as she accompanied PBA President Ken Horoho on the recent "Tour de Pennsylvania," and as she has been traversing the state in her new role for the PBA.

Michelle has a varied background. She had a solo practice in Westmoreland County, was a major gift officer for Duquesne University and also more recently for UPMC Cancer Centers/ University of Pittsburgh Cancer Institute. She also has worked with for-profit companies involved in placement of contract lawyers.

She has been very involved in bar association work as a member of the Westmoreland Bar Association.

Other new names you're likely to encounter at the PBA are those of Communications Manager Jeff Gingerich and Meetings Director Wendy A. Loranzo.

Jeff joined the PBA as communications manager in late May. He brings 25 years of experience in the communications field, including approximately 10



years in broadcast journalism. His work has received local, state and national awards. Jeff edits the association's electronic newsletter, *PBA E-News*, develops

Jeff Gingerich

news releases, and manages a host of public relations projects.

Wendy joined the PBA as director of meetings in May. She brings over 25

years of experience in meeting planning, association management and the hotel/hospitality industry. She has worked for several other regional/state associations and national hotel chains. Wendy is a



Wendy A. Loranzo

current member and past board member of the Pennsylvania Society of Association Executives.

Another exciting change at the PBA is our redesigned and updated Web site at www.pabar.org. There's a fresh, new look and new features.

First is a revamped home page. The emphasis is on action and interactivity, from the art at the top of the page to the latest PBA news scrolling at the bottom. Gone is the over-long list of 21 subject categories running down the left side of the page, replaced by fewer, clearly labeled and logically arrayed "buttons." While the emphasis in the redesign is on reorganization of content and a new, less cluttered look, the site also incorporates new media and new ways to view PBA news and information as well one-click access to other areas of the Internet for general news, legal news and Web-wide searches.

New features include:

- Buttons leading instantly to:
- Clearly defined areas for County Bar Services,
- "Member Login," to reach the members-only area of the site,
- Access to the Pennsylvania Bar Institute Web site,
- PBA InCite<sup>®</sup>, the free, membersonly legal research benefit,
- and Search fields for the PBA site or Google  $^{\text{\tiny TM}}.$
- Scrolling "PBA News," including live links to information about PBA events, upcoming meetings and legislative initia-

tives (to pause and read the news, just move the cursor over the text).

- New media links to photos, videos and podcasts from PBA events.
- An "Events Calendar" link.
- A direct link to "Global News" via the LexisNexis News Web site, www.lexisnexis.com/news.
- Of particular interest to solo and small firms, a direct link to "Legal News" on the lexisONE® Web site. ■

# CCBL Executive Committee Nominations Sought

Each year, one member of the Executive Committee of the Conference of County Bar Leaders fulfills his or her term of office and is replaced by election. Nominations are sought for candidates whose qualifications must include being a president or past president of a county bar association. Letters of nomination, or letters requesting consideration for election, should be sent to Alfred Jones Jr., Delafield, McGee, Jones & Kauffman P.C., 300 South Allen St., State College, PA 16801-4841 or Michelle M. Shuker, Esq., Director of County Bar Services, Pennsylvania Bar Association, PO Box 186, Harrisburg, PA 17108-0186. Those letters are due by February 16, 2007.

# For Lawyers Only...

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#### **CCBL EXECUTIVE COMMITTEE**

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#### Karolyn Vreeland Blume (Lehigh)

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#### Samuel D. Miller III (Montgomery)

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#### MEMBER YLD: Hope Guy (Allegheny)

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#### Member PABE: Becky Morgenthal (Cumb.)

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#### Board of Governors Liaison: Francis X. O'Connor (Susquehanna)

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#### PBA Staff Liaison: Michelle M. Shuker, Esq.

PO Box 186, Harrisburg, PA 17108 (800) 932-0311, Fax (717) 238-7182 Michelle.Shuker@pabar.org

## **Courses from PBI**

Here is a listing of courses being offered by the Pennsylvania Bar Institute. Dates, times and locations are subject to change. Contact PBI's Customer Service Department for more information at (800) 932-4637, (800) 247-4724 or (717) 796-0804 or visit their Web site at www.pbi.org.

#### Allentown

**Consumer Credit Litigation Developments**, Mar. 27; 9:00 a.m. to 12:15 p.m.; registration at 8:30 a.m.; 3 substantive CLE credits

#### Erie

#### LIVE VIA VIDEOCONFERENCE

**Tom Mauet's Trial Evidence: Artistry** & Advocacy in the Courtroom, Feb. 16; 8:30 a.m. to 4:00 p.m.; registration at 8:00 a.m.; 6 substantive CLE credits

#### State College

**Tough Problems in Workers' Compensation - 2007,** Mar. 9; 8:30 a.m. to 1:00 p.m.; registration at 8:00 a.m.; 4 CLE credits (3 substantive/1 ethics\*) \*Must attend entire program to receive the ethics credit.

#### LIVE VIA SATELLITE

# **Fire At-Will: Wrongful Termination in PA,** Feb. 22; 12:30 p.m. to 3:45 p.m.; registration at 12:00 noon; 3 substantive

CLE credits

Allentown Mill Hall Beaver New Castle **Bellefonte** Philadelphia Easton Reading Greensburg Stroudsburg Hollidaysburg Towanda Honesdale Uniontown Indiana Waynesburg *Johnstown* Wilkes-Barre Mansfield Williamsport Mechanicsburg York

#### LIVE VIA SATELLITE

Allentown Mill Hall Beaver New Castle **Bellefonte** Philadelphia Chambersburg Reading **Easton** Scranton Stroudsburg Erie Towanda Greensburg Villanova Hollidaysburg Indiana Warren **Johnstown** Washington Lancaster West Chester Lewisburg West Decatur Mansfield Wilkes-Barre Mechanicsburg Williamsport

**20th Annual Civil Litigation Update,** Mar. 28, 2007; 9:00 a.m. to 4:45 p.m.; registration at 8:30 a.m.; 6 CLE credits (5 substantive/1 ethics)

### 2007 PBA Unit County Dues Schedule

**November 2006** — First dues billing sent to unit county bar associations.

March 2007 — Follow-up dues billing sent to unit county bar associations.

**June 2007** — Third dues billing sent to unit county bar associations.

**July 31, 2007** — Any unit county members whose dues are not paid are dropped from PBA membership.

#### **DISCOUNT SCHEDULE**

January 1, 2007 - March 31, 2007

— All unit county dues received within the above time frame qualify for a 10 percent discount.

**April 1, 2007 – June 30, 2007** — All unit county dues received within the above time frame qualify for a 6 percent discount.

# Celebrate Law Day in Your County: Theme for 2007 is "Liberty Means Responsibility"

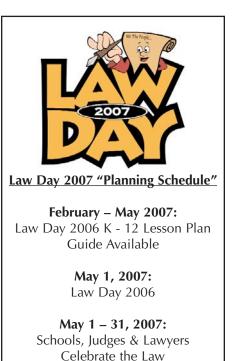
Teaching kids about their legal rights and responsibilities is what this year's Law Day program is all about. The theme for Pennsylvania's eighth annual celebration is "Liberty Means Responsibility." Children of all ages will have the opportunity to explore the ways in which they can have an impact on our world.

Because many local bar associations already have plans underway for their annual Law Day festivities, the PBA Law Day program and materials are specifically designed to enhance and supplement those existing efforts.

Lawyers and judges are again being encouraged to visit schools and use the PBA's new, free law-related lesson plan guide during classroom visits. Because many local bar associations already have plans underway for their annual Law Day festivities, the PBA Law Day program and materials are specifically designed to enhance and supplement those existing efforts. Similar to last year, interested local bar associations can request free lesson plan guides to distribute to members and schools. Information regarding all of the Law Day plans will be mailed to local bar associations shortly.

Law Day is a great vehicle for county bar associations to reach out to their membership, not only by including them in Law Day activities, but also by helping them to reach out into the community. For bar associations that would like to participate, but do not have a staff, the PBA can provide Law Day assistance.

The PBA regularly receives inquiries as to why the it does not use the American Bar Association Law Day theme. In answer, several years ago, the PBA Law-Related Education Committee decided to adopt Law Day themes that are unique to Pennsylvania. The committee did consid-



er using the ABA's themes when it initiated the statewide Law Day program, but found them to be too focused on one aspect of the law. Many Pennsylvania schools expressed interest in having broader themes to which their students could better relate. In addition, the PBA selects a new theme in the spring of the preceding year so that it can be used throughout the school year — from Celebrate the Constitution through Law Day. The ABA does not release its theme until late summer or early fall.

Contact PBA Communications Director Marcy Mallory with any questions regarding Law Day at (800) 932-0311, Ext. 2247, or by e-mail at marcy. mallory@pabar.org.

Law Day in Pennsylvania is coordinated by the PBA Law-Related Education Committee and funded by the Pennsylvania Bar Foundation.

# **Update on PBA Avoidance of Legal Malpractice Seminars**

The fall schedule of Avoidance of Legal Malpractice Seminars has come to a close with the successful presenting of 38 seminars in the western portion of the commonwealth. This year's topic was chosen by the PBA Professional Liability Committee in response to the new Rule of Professional Conduct 1.4c, effective July 1, 2006. The new Rule does not require an attorney to carry malpractice insurance, but it does require the attorney to provide notice to the client in the event the attorney does not carry the minimum required levels of \$100,000 per occurrence and \$300,000 in the aggregate.

In response to the new Rule, many attorneys are entering the malpractice insurance world for the first time. Additionally, due to the softer insurance market of 2006 and the multitude of carriers

writing Lawyers Liability Policies (LPL) in the commonwealth, there are many attorneys and law firms comparing rate quotes and reviewing their current insurance coverage.

With those two circumstances in mind, the seminar reviews the "ins and outs" of the LPL policy. The topic is taught with the creative use of a vignette video performed by talented lawyers on the Professional Liability Committee, with a cameo from former PBA County Bar Services Director Art Birdsall and several members of the PBA staff. The vignette sets the stage for an academic review of liability insurance generally and coverage and exclusions for LPL specifically.

The spring ALMS schedule appears on Page 11. ■

# **PBA Spring Malpractice Avoidance Seminar Schedule**

All seminars are CD-ROM presentations. Conference members who attend will receive up to a 5 percent discount on their PBA-endorsed malpractice insurance, plus 1.5 hours of CLE credit.

#### **LEBANON**

March 6, noon - 1:30 p.m. Quality Inn, 625 Quentin Rd., Lebanon

#### PERRY

March 7, 10:00 a.m. - 11:30 a.m. Perry County Court House, Centre Square, New Bloomfield

#### **CUMBERLAND**

March 7, 3:00 p.m. - 4:30 p.m. Hotel Carlisle, 1700 Harrisburg Pike, Carlisle

#### **FRANKLIN**

March 8, noon - 1:30 p.m. Main Street Deli, Event Room, 183 South Main St., Chambersburg

#### **ADAMS**

March 8, 3:00 p.m. - 4:30 p.m. Best Western Gettysburg Hotel, 1 Lincoln Square, Gettysburg

#### **UNION**

March 20, 1:00 p.m. - 2:30 p.m. Lewisburg Hotel, 136 Market St., Lewisburg

#### **LUZERNE**

March 21, 9:00 a.m. - 10:30 a.m. Genetti Hotel, 77 E. Market St., Wilkes-Barre

#### **COLUMBIA/MONTOUR**

March 21, 3:00 p.m. - 4:30 p.m. Quality Inn, 15 W. Valley Rd., Danville

#### **NORTHUMBERLAND**

March 22, 9:00 a.m. - 10:30 a.m. Edison Hotel, 401 Market St., Sunbury

#### **SNYDER**

March 22, noon - 1:30 p.m. Tedd's Landing, 45 Route 11 (intersection of Routes 15 & 11), Shamokin Dam

#### **SULLIVAN/WYOMING**

April 2, 3:00 p.m. - 4:30 p.m. Prince Hotel, 45 E. Tioga St., Tunkhannock

#### **SUSQUEHANNA**

April 3, 9:00 a.m. - 10:30 a.m. County Office Building, 31 Public Ave., Montrose

#### **BRADFORD**

April 3, 1:00 p.m. - 2:30 p.m. Northern Tier Regional Planning Commission, 312 Main St., Towanda

#### **TIOGA**

April 4, 9 a.m. - 10:30 a.m. Mansfield University, Memorial Hall, Mansfield

#### **LYCOMING**

April 4, 1:00 p.m. - 2:30 p.m. Holiday Inn, 100 Pine St., Williamsport

#### **DELAWARE**

April 11, 10:00 a.m. - 11:30 a.m. and 1:30 p.m. - 3:00 p.m. Delaware Bar Association, Front and Lemon Sts., Media

#### **LEHIGH**

April 12, 10:00 a.m. - 11:30 a.m. and 1:00 p.m. - 2:30 p.m. Bar Association of Lehigh County Headquarters, 1114 Walnut St., Allentown

#### **DAUPHIN**

April 13, 1:30 p.m. - 3:00 p.m. Dauphin County Bar Association, 213 N. Front St. Harrisburg

#### **WAYNE**

April 16, 3:00 p.m. - 4:30 p.m. Wayne County Courthouse, 925 Court St., Honesdale

#### **LACKAWANNA**

April 17, 9:00 a.m. - 10:30 a.m. Radisson Lackawanna, 700 Lackawanna Ave., Scranton

#### **PIKE**

April 17, 1:00 p.m. - 2:30 p.m. Best Western Inn at Hunt's Landing, 120 Routes 6 and 209, Matamoras

#### **MONROE**

April 18, 9:00 a.m. - 10:30 a.m. Monroe County Bar Association, 13 E. Main St., Stroudsburg

#### **CARBON**

April 18, 1:00 p.m. - 2:30 p.m. Inn at Jim Thorpe, 24 Broadway, Jim Thorpe

#### LANCASTER

April 23, 12:30 p.m. - 2:00 p.m. Lancaster Bar Association, 28 E. Orange St. Lancaster

#### **NORTHAMPTON**

May 17, 1:00 p.m. - 2:30 p.m. Best Western, Routes 512 & 22, Bethlehem

#### **MONTGOMERY**

June 5, 10 a.m. - 11:30 a.m. and 2:30 p.m. - 2:00 p.m. Montgomery Bar Assn. Headquarters, 100 W. Airy St., Norristown

#### **Pro Bono Goffman Award Nominations Sought**

Nominations are now being accepted for the Pennsylvania Bar Foundation's Louis J. Goffman Awards. Named in honor of the late PBA past president and legendary pro bono supporter from Philadelphia, the Goffman Awards have been recognizing Pennsylvania's finest pro bono providers for 19-years. The nomination deadline is May 18, 2007, and the award presentation will take place during the Pennsylvania Bar Association's Annual Meeting June 20-22 at the Sheraton Philadelphia City Center Hotel. Don't miss your opportunity to nominate a worthy individual, law firm or organization. Nomination materials available at **www.pabarfoundation.org.** 

## Farewell to a Friend

By Elizabeth C. Price, Executive Director, Delaware County Bar Association

The ballroom in the Harrisburg Sheraton was filled to capacity for the Arthur J. Birdsall Retirement Dinner. Seated at a large table surrounded by his family, Art greeted each person that came to honor him and to bid a fond farewell.

Art has been a friend, a mentor and a confidant to many during his 39 years with the Pennsylvania Bar Association. He served with 41 PBA presidents, 20 chairs of the Conference of County Bar Leaders, four PBA executive directors, one PBA executive secretary, and many PBA Committee and Section chairs. Art's employment with the PBA included positions as messenger, mailroom clerk, data processing supervisor, central service director, director of membership and central services, director of membership ben-

efits, and director of County Bar Services. He enhanced each position, provided quiet leadership, and contributed tremendous effort along the way.

The president of the Pennsylvania Bar Association, Kenneth J. Horoho Jr., welcomed those present to "celebrate the career of a devoted and accomplished employee, and to revel in the association's history."

Ken kept all present entertained throughout the program by introducing special guest speakers with a "sprinkle" of "Art - A - Facts."

Guest speakers included Pennsylvania Bar Foundation President Karen Balaban, PBA Professional Liability Committee Chair Jim Schadel, PBA past Presidents Bill Carlucci and Jim Mundy; CCBL President Al Jones, Pennsylvania Bar Institute president Stephanie Latimore, PBA Executive Director Barry Simpson, Past PBA Executive Director Ted Stellwag and USI Colburn representative Shelly Lawson. Horoho introduced Art's wife, Patty, and their three children, Jessica, Jacob, and Isaac. He noted — with a dozen roses — that very few duties can be discharged without having a strong and supportive "better half."

It was then time to introduce the special guest, the "man for all seasons," "Mr. PBA," Arthur J. Birdsall.

Art sincerely thanked those with whom he had worked throughout the years. He happily announced the "coming event" of his first grandchild while paying tribute to his wife, Patty, their children, and fondly remembering his mother.

Tears in the eyes of many accompanied Art's farewell address.

To Art, we wish the very best in the next chapter of his life ... the best is yet to come.



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